Bridging Connection Technologies and Sustainable Development

Stanford University
Graduate School of Business

February 2-4, 2012

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Thursday, February 2, 2012

12:00pm	**Registration Opens** *(Community Court outside Cemex Auditorium)* Attendees must obtain a conference badge at registration to gain access to conference sessions & events
3:00pm – 3:30pm	**Introductory Session** *(Cemex Auditorium)* Dr. Kerri-Ann Jones *Assistant Secretary of State* *Bureau of Oceans and International Environmental and Scientific Affairs* *U.S. Department of State* Nancy Sutley *Chair of the White House Council on Environmental Quality* Alec Ross *Senior Advisor for Innovation, U.S. Department of State*
3:30pm – 5:30pm	**Demo Alley Speed Geeking** *(Oberndorf Event Ctr, 3rd floor North Bldg.)* Orientation by: Noel Dickover, *Senior New Media Advisor, Office of eDiplomacy, U.S. Department of State*
5:30pm – 6:30pm	**Evening Networking Reception at Stanford University** *(Oberndorf Event Ctr, 3rd floor North Bldg.)*
6:30pm – 8:30pm	**U.S. Rio+2.0 Stanford Connection Dinners** *(Vidalakis @ Schwab Residential Center)*

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Friday, February 3, 2012

7:30am	**Registration Opens** *(Community Court outside Cemex Auditorium)* Attendees must obtain a conference badge at registration to gain access to conference sessions & events
8:00am – 8:30am	**Coffee & Pastries** *(Community Court outside Cemex Auditorium)*
8:30am – 8:35am	**Introductory Remarks** *(Cemex Auditorium)* Garth Saloner *Dean of Stanford Graduate School of Business*
8:35am – 8:45am	**Welcome** *(Cemex Auditorium)* Dr. Kerri-Ann Jones *Assistant Secretary of State* *Bureau of Oceans and International Environmental and Scientific Affairs* *U.S. Department of State*
8:45am – 9:15am	**Opening Keynote Address** *(Cemex Auditorium)* The Honorable Lisa Jackson *Administrator* *U.S. Environmental Protection Agency*
9:15am – 9:45am	**Plenary Remarks** *(Cemex Auditorium)* Tim O'Reilly *Founder and CEO of O'Reilly Media*
9:45am – 10:15am	**Coffee** *(Community Court outside Cemex Auditorium)*
10:15am – 11:15am	**Panel Session I** *(Cemex Auditorium)* **The Innovation Culture: Four Entrepreneurs' Perspectives** Moderated by: Dilawar Syed*, President and CEO of Yonja Media Group* Speakers: • Vinny Lingham, *Founder and CEO of Yola, Inc.* • Vinita Gupta, *Founder of Quick Eagle Networks* • Giacomo Marini, *Founder and Managing Director of Noventi* • Gina Bianchini, *Co-Founder and CEO of Mightybell*

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11:15am – 12:15pm **Panel Session II** *(Cemex Auditorium)*
Framing the Challenges: How Can Connection Technologies Support Sustainable Development?

Moderated by: Nancy Keith Kelly*, Director of Stakeholder Engagement and Environmental Sustainability, HP*

Speakers:

- 11:30 – **Health** – Eric Dishman, *Director of Health Innovation and Policy, Intel Corporation*
- 11:45 – **Environment** – Jack Dangermond, *President, CEO & Co-Founder of ESRI*
- 12:00 – **Agriculture** – Dr. Ann Bartuska, *Deputy Under Secretary for Research, Education and Economics, U.S. Department of Agriculture*
- 12:15 – **Sustainable Economic Growth** – Paul Kedrosky, *Senior Fellow, Kauffman Foundation*

12:15pm – 1:30pm **Lunch** *(Venue: Oberndorf & Vidalakis)*

1:30pm – 2:00pm **Science, Technology and Innovation for 21st Century Sustainable Development** *(Cemex Auditorium)*
Dr. Maura O'Neill
Chief Innovation Officer
U.S. Agency for International Development

2:00pm – 3:00pm **Panel Session III** *(Cemex Auditorium)*
Developing Country Perspectives: **The Impact of Connection Technologies on Sustainable Development & Financing Considerations**

Moderated by: Jeremy Weinstein*, Associate Professor of Political Science and Senior Fellow at the Freeman Spogli Institute for International Studies at Stanford University*

Speakers:

- Dr. Bitange Ndemo, *Permanent Secretary for ICT, Government of Kenya*
- Ridwan Djamaluddin, *Deputy Chairman for Natural Resources Development, Agency for Assessment and Application of Technology, Government of Indonesia*
- Dr. Jennifer Aaker, *Marketing Professor at Stanford Graduate School of Business*

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3:00pm – 4:00pm **Breakout Session I**

Health *(M104)*
Facilitated by:

1. Amy Lockwood, *Deputy Director for Stanford's Center for Innovation in Global Health*
2. Jae Chung, *CEO & Founder of goBalto*

Environment *(Oberndorf A)*
Facilitated by:

1. Dr. Shalini Vajjhala, *Special Representative, Office of the Administrator, U.S. Environmental Protection Agency*
2. Chris Turner, *Director of World Business Council for Sustainable Development*

Agriculture *(M105)*
Facilitated by:

1. Daniel Sumner, *Professor in the Department of Agricultural and Resource Economics at the University of California, Davis*

Sustainable Economic Growth *(Oberndorf B)*
Facilitated by:

1. Amy Klement, *Vice President of Omidyar Network*
2. Saad Khan, *CMEA Capital*

Big Data *(Oberndorf C)*
Facilitated by:

1. Chris Shipley, *CEO of Guidewire Group*
2. Nathan Waterhouse*, Co-Founder of OpenIDEO*

4:00pm – 4:15pm **Coffee** *(Community Court outside Cemex Auditorium)*

4:15pm – 5:15pm **Breakout Session II**
All participants to switch groups.

5:15pm – 5:30pm **Board buses for NASA/Ames**

6:00pm – 8:00pm **Reception at NASA Ames Research Center**
Mountain View, CA 94035

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Saturday, February 4, 2012

8:30am – 9:00am	**Coffee and Pastries** *(Community Court outside Cemex Auditorium)*
9:00am – 9:15am	**Opening Remarks** *(Cemex Auditorium)* Maura Jeffords *Head of Public Policy, Diageo Latin America & Caribbean* Fabien Cousteau *Aquatic Filmmaker and Oceanographic Explorer*
9:15am – 9:30am	**Welcome to the UnConference** *(Cemex Auditorium)* Gary Bolles *Co-Founder, eParachute.com*
9:30am – 9:45am	**Conferees develop themes and suggest sessions** *(Cemex Auditorium)*
9:45am – 12:00pm	**UnConference Sessions** *(Rooms TBA)* *Dynamic Interaction to Develop the Themes/Solutions to Bring to Rio+20*
12:00pm – 1:30pm	**Lunch** *(Venue: Oberndorf)*
1:30pm – 2:30pm	**Summation of Key Themes and the Road to Rio** *(Cemex Auditorium)* Jerry Michalski, *Guide* Dr. Kerri-Ann Jones, *Assistant Secretary of State*
2:30pm – 3:00pm	**Closing Keynote** *(Cemex Auditorium)* Michael Jones *Chief Technology Advocate, Google*

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